



How to Take Location Photographs of Your Home

Below are some handy hints to help you provide the best type of photographs to represent your property. Pictures of your location do not have to be works of art. Film-makers need clear shots that represent the location well. For the average house, it will take 10-20 photographs to show the detail a location manager is looking for.

Prepare the house to appear as uncluttered as possible and wait for a sunny day.

What to Shoot

- Shoot the front and the back of the property, showing a full and clear picture of the property and its surroundings. You get a good overview of a property by looking at a photograph of the front: its size, its condition, its style, the period, the setting or neighbourhood. Seeing the front and the back also shows possible access for a film crew.
- When shooting interiors, take two photographs from opposite corners of a room as this will capture the whole room in just two images.
- All living spaces of reasonable size are of interest. Film scenes take place in all rooms. Adverts are often shot in kitchens and bathrooms.
- Special features such as wood panelling, cellars, gazebos are all of interest to film-makers.
- Show the good points and not-so-good points of your property: tidy or untidy gardens, large sweeping stairs or small back staircases, the grand and the simple – film-makers love it all!

What Not to Shoot

- Don't photograph parts of the house you wouldn't be happy for crews to film in.
- Don't shoot small details of the interior, such as a single piece of furniture.
- Don't shoot valuable items.
- Avoid having people in your shots. The film-makers will want to imagine their own characters in your home.

Please send the digital images on a disk with the completed Location Registration Form or email them to us at: locationslibrary@filmlondon.org.uk and we will add your property to our online Locations Directory and Locations Library. If you have any queries, please call 020 7613 7676.